



Kenneth Lee Weeks

December 29, 1955 ~ January 16, 2018

I knew Ken while I was at Liberty Mint in Provo Utah. He was the marketing manager and I was a graphic designer. Ken was larger than life. He was at his happiest when shooting from the hip. While working at Liberty Mint he asked me to do a logo for a side hustle called, "the Weeks Method." It was a consulting business about fashion in business. It was the 80's and he epitomized the well-dressed yuppie mindset. I once asked him if I should wear a red tie and suspenders for work to look more professional. (I usually wore Hawaiian print shirts ala Magnum PI) he told me to not change a thing. He said, "you look like a bohemian loner artist who makes his own rules. You dress perfectly for your profession. If you suddenly showed up in a shirt and tie it would undermine your professional credibility." He said it with that signature side smile and a wink. He is fondly remembered in my host of characters that wove themselves into the multi colored fabric of my life.

- Dave Van Etten