

Fred Charles Graves

April 26, 1936 ~ November 23, 2020

As a young sports publicist I was privileged to spend over a week with Charles in Japan as he and I worked together promoting Cougar football in 1977 when BYU refused to play in the Fiesta Bowl because of Sunday play. It was delightful to go with Charles on the subways of Tokyo, meeting with the press and traveling with he and the team to Kyoto and Osaka. I learned a lot from him in that time.

- Ralph Zobell

Sorry to learn of his passing. He was a gentle giant when mentoring executives to be well rounded and effective through his consultancy services.

- Wayne M. Adams